

Kona Gold Solutions, Inc. Hires Chief Financial Officer and Director of National Sales

The Company projected to be listed on OTCQB market tier in Q4

Melbourne, FL September 25th, 2019 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp and CBD lifestyle brand focused on product development in the functional beverage sector, is pleased to announce it has hired a Chief Financial Officer and Director of National Sales. Kona Gold has experienced rapid growth in 2019 and has filled two key positions in order to maintain that growth and move the Company to higher market tiers. The Company's new Chief Financial Officer, Lori Radcliffe, and Director of National Sales, Paul O'Renick, will be joining Kona Gold October 8th and October 1st respectively.

Lori Radcliffe, a Senior Staff Auditor and Accountant, with a Masters in Accounting, has worked in the Accounting field since 2007 and comes to Kona Gold from a prestigious accounting firm. Mrs. Radcliffe will immediately be tasked with completing the Company's 2017 audit, complete all requirements to move the Company to the OTCQB market tier, start and complete the Company's 2018 audit, and file form S-1, making Kona Gold Solutions, Inc. a fully reporting Company. The Company's 2017 audit and move to the OTCQB market tier is projected to be completed in Q4.

Paul O'Renick comes to Kona Gold with over 20+ years in the beverage industry, with the majority of his professional career spent with Anheuser-Busch. Paul has a vast experience managing large national and international accounts, and has held the positions of Senior Account Manager, Marketing Director, Senior Director of National Sales, and V.P. of Sales with a proven track record in all positions. Mr. O'Renick will be taking the lead on growing sales across the state of Florida, Georgia, and Alabama along with the western portion of the United States, where Kona Gold is looking to rapidly expand distribution.

"I am excited to announce to our shareholders the hiring of two key positions, CFO and Director of National Sales," stated Robert Clark, CEO of Kona Gold Solutions, Inc. "We have hired two very talented individuals, Lori Radcliffe and Paul O'Renick, who will both play key roles in growing Kona Gold into a national brand and moving the Company to the OTCQB market tier and beyond. Both, Lori and Paul, come to Kona with invaluable experience in their respective fields and I am excited to have them starting in early October."

Clark continued, "The Company's Q4 is lining up to be a very big quarter for the Company. We anticipate wrapping up 2019 with a record quarter in revenue in Q4 on growth of Kona Gold and Gold Leaf Distribution, the launch of new products, and entering new key markets."

For more information regarding Kona Gold Solutions, please visit:

http://www.konagoldhemp.com

https://www.facebook.com/konagoldhemp

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https://www.instagram.com/konagoldhemp/

For more information regarding HighDrate, please visit:

http://www.highdrateme.com

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Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc., a Delaware Corporation, has created wholly owned subsidiaries, Kona Gold LLC, HighDrate, LLC, and Gold Leaf Distribution, LLC. Kona Gold, LLC has developed a premium Hemp Infused Energy Drink line; please visit the Company's website at www.konagoldhemp.com. HighDrate, LLC has developed the beverage industry's first CBD Energy Water, available in 4 delicious flavors; please visit the Company's website at www.highdrateme.com. Gold Leaf Distribution, LLC was created to fill the Company's distribution needs in markets it wants to quickly enter. The Companies are located on the east coast of Florida in Melbourne.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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