



Kona Gold Solutions, Inc. Begins Production of its New Hemp Energy Drink and CBD Energy Water Flavors

Company's has record quarter with Q1 revenue upwards of \$260,000

Melbourne, FL April 15th, 2019 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp and CBD lifestyle brand focused on product development in the functional beverage sector, is pleased to announce the Company has begun production of its new Hemp Energy Drink and CBD Energy Water flavors. The Company's Kona Gold Hemp Energy Drink line extension will include the flavors Bubble Gum and Candy Apple. The line extension for the Company's HighDrate CBD Energy Waters will include Blue Island Punch and Sour Apple. Kona Gold has been working over the last several months with its world class formulators to create new flavors that will complement and play off of the Company's already successful flavor line up and will resonate with its consumers. The new flavors are slated to hit the market in late May.

The Company has seen substantial growth over the last 6 months with its current product offering and had a record first quarter, posting revenues over \$260,000, which it will be releasing in its quarterly disclosure later this month. With repeat orders from some of the Company's larger accounts, such as Huck's and Kentucky Eagle, new orders from the majority of the Company's other distribution partners, the launch of new flavors, and the release of Kona Gold's all new Storm CBD High Alkaline Water, the Company has forecasted revenues of \$400,000 for the second quarter of 2019. These projections make the Company profitable in the second quarter of 2019.

"We are excited to be announcing the addition of these exciting flavors for both our Kona Gold and HighDrate product lines," stated Robert Clark, CEO of Kona Gold Solutions, Inc. "Our Company has been growing at a blistering pace and these added flavors will not only give our brands a larger presence, but will add substantial revenue at launch. This quarter we will see our beverage product offering grow from our current 11 SKUs to 17 SKUs, which is a substantial expansion."

Chris Selinger, V.P. of Sales of Kona Gold Solutions, Inc. stated, "Our mission at Kona Gold is the dedication to bringing the highest quality and best tasting Hemp and CBD products to market. Our current Kona Gold and HighDrate consumers will be blown away by these unique flavors. We anticipate our distribution partners to be quick to add these new flavors to their current product portfolio."

For more information regarding Kona Gold Solutions, please visit:

<http://www.konagoldhemp.com>

<https://www.facebook.com/konagoldhemp>

<https://twitter.com/konagoldhemp>

<https://www.instagram.com/konagoldhemp/>

For more information regarding HighDrate, please visit:

<http://www.highdrateme.com>

<https://www.facebook.com/HighDrateMe/>

<https://twitter.com/highdrateme>

<https://www.instagram.com/highdrateme/>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc., a Delaware Corporation, has created wholly owned subsidiaries, Kona Gold LLC, HighDrate, LLC, and Gold Leaf Distribution, LLC. Kona Gold, LLC has developed a premium Hemp Infused Energy Drink line; please visit the Company's website at www.konagoldhemp.com. HighDrate, LLC has developed the beverage industry's first CBD Energy Water, available in 4 delicious flavors; please visit the Company's website at www.highdrateme.com. Gold Leaf Distribution, LLC was created to fill the Company's distribution needs in markets it wants to quickly enter. The Companies are located on the east coast of Florida in Melbourne.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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