

Kona Gold Solutions, Inc. Announces New Distribution Partners in Massachusetts, New Jersey, and New York

Company continues to set revenue records as online and distribution sales grow

Melbourne, FL March 11th, 2019 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp and CBD lifestyle brand focused on product development in the functional beverage sector, is pleased to announce agreements with three new distribution partners, TJ Distribution in Massachusetts, Trident Distributors LLC in New Jersey, and SeeBeeDeez LLC in New York. Kona Gold has now partnered with 13 new distributors in 2019, putting the number of distribution partners around the country selling the Company's Hemp Energy Drinks and CBD Energy Waters well over 20. The addition of TJ Distribution, Trident Distributors, and SeeBeeDeez will place Kona Gold's popular Hemp Energy Drinks and CBD Energy Waters into key markets as the Company continues its aggressive expansion across the United States.

TJ Distribution, who recently entered into a distribution agreement with Kona Gold, is located just north of one of the most popular metropolitan cities, Boston Massachusetts. TJ Distribution's sales team will be covering Essex, Suffolk, Middlesex, and Norfolk counties in Massachusetts and along with the entire state of Rhode Island. TJ Distribution believes in Kona Gold's products and look forward to growing sales for both companies.

Trident Distributors is excited to be working with the team of Kona Gold and only sees nothing but success of both companies. What made their decision much easier, was talking with the Kona Gold's V.P. of Sales, Chris Selinger, and knowing how comfortable they would be moving forward. Trident expects amazing sales as they are in a great market. Anyone who has been to the Jersey Shore knows that you see cotton candy everywhere and Trident can't wait to see it explode at the bars along the coast, at local convenience stores and liquor stores.

SeeBeeDee'z LLC is found in the heart of upstate New York and will be covering four counties including Albany, Rensselaer, Saratoga and Schenectady. SeeBeeDee'z LLC will be approaching key market areas around all four counties including popular college areas/bars, local vape and smoke shops and convenience stores. Zachary Cook, owner of SeeBeeDee'z LLC stated, "Locations within each county have already contacted SeeBeeDee'z about future product placement with orders already being placed around the communities as we await our first pallets for distribution. SeeBeeDee'z is looking forward to bringing brand awareness within the bars, convenience stores and communities within our territory. For product placement within these counties, please visit our website, www.seebeedeez.com".

"We continue to sign a new distribution partner on average of one per week, and with the busy season in the beverage industry around the corner, I anticipate even more growth in the coming months," stated Chris Selinger, VP of Sales of Kona Gold. "With the addition of these three distributors, Kona Gold and HighDrate continues to expand into exciting retail markets. I am working with each of these distribution partners and I am extremely impressed with the ownership and the passion they display for our brands."

Kona Gold will be posting its annual disclosure by the end of the month, which will include the Company's record setting Q4, with revenue in the six figures. The Company will be closing out 2018 as it's strongest year to date. Kona Gold's first quarter revenue for 2019 is projected to surpass total revenue for the entire year of 2018 as they continue to post record sales from online sales, which include Amazon and the Company's ecommerce websites, and existing and new distribution partners.

For more information regarding Kona Gold Solutions, please visit:

http://www.konagoldhemp.com

https://www.facebook.com/konagoldhemp

https://twitter.com/konagoldhemp

https://www.instagram.com/konagoldhemp/

For more information regarding HighDrate, please visit:

http://www.highdrateme.com

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Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc., a Delaware Corporation, has created wholly owned subsidiaries, Kona Gold LLC and HighDrate, LLC. Kona Gold, LLC has developed a premium Hemp Infused Energy Drink line; please visit the Company's website at www.konagoldhemp.com. HighDrate, LLC has developed the beverage industry's first CBD Energy Water, available in 4 delicious flavors; please visit the Company's website at www.highdrateme.com. The Companies are located on the east coast of Florida in Melbourne.

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The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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