

## Kona Gold Solutions, Inc. Announces New Distribution Partner in New York

Melbourne, FL February 12<sup>th</sup>, 2019 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp and CBD lifestyle brand focused on product development in the functional beverage sector, is pleased to announce that New York based distributor, Juice Factory, has joined its growing number of distribution partners. Juice Factory was established over 40 years ago and services the popular areas of Rochester, Buffalo, and many other points in the Western New York area. They currently service over 600 accounts and distribute popular brands such as Mr. Pure Juice, Rip-It Energy, Clearfruit, Day's Soda, and Guzzlers.

"We feel great to be on the ground floor with a superior company like Kona Gold. We believe their products are superior and both our companies will benefit from this partnership," stated Michael Lamark, President of Juice Factory.

"As we continue to grow our national footprint, Juice Factory gives Kona Gold another key distribution partner in the great state of New York," stated Chris Selinger, VP of Sales of Kona Gold. "Having Kona Gold and HighDrate in the Buffalo and Rochester markets represents huge opportunities for The Company."

Kona Gold is experiencing exponential growth as it continues to sign new distribution partners and seeing quick re-orders from existing distribution partners. Online sales from Amazon and the Company's two ecommerce sites also continue to see an increase in sales. The Company has begun shipping directly from its co-packers to distributors in order to cut down lead times and reduce shipping costs as it ramps up production on its Kona Gold Hemp Energy Drinks and HighDrate CBD Energy Waters to meet demand.

For more information regarding Kona Gold Solutions, please visit:

http://www.konagoldhemp.com

https://www.facebook.com/konagoldhemp

https://twitter.com/konagoldhemp

https://www.instagram.com/konagoldhemp/

For more information regarding HighDrate, please visit:

http://www.highdrateme.com

https://www.facebook.com/HighDrateMe/

https://twitter.com/highdrateme

https://www.instagram.com/highdrateme/

## Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc., a Delaware Corporation, has created wholly owned subsidiaries, Kona Gold LLC and HighDrate, LLC. Kona Gold, LLC has developed a premium Hemp Infused Energy Drink line; please visit the Company's website at <a href="www.konagoldhemp.com">www.konagoldhemp.com</a>. HighDrate, LLC has developed the beverage industry's first CBD Energy Water, available in 4 delicious flavors; please visit the Company's website at <a href="www.highdrateme.com">www.highdrateme.com</a>. The Companies are located on the east coast of Florida in Melbourne.

## Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

Investor Relations Contact: <a href="mailto:investorrelations@konagoldhemp.com">investorrelations@konagoldhemp.com</a>