

Kona Gold Solutions, Inc. Enters Distribution Agreement with Anheuser-Busch Distributor, Kentucky Eagle

Company's Largest Distribution Partnership to Date

Melbourne, FL January 16th, 2019 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp and CBD lifestyle brand focused on product development in the functional beverage sector, is pleased to announce the Company has entered into a distribution agreement with Kentucky Eagle, Inc. The partnership between Kona Gold and Kentucky Eagle is the Company's largest distribution deal to date. Kentucky Eagle will distribute the Company's popular Kona Gold Hemp Energy Drinks and HighDrate CBD Energy Waters within the great state of Kentucky.

Kentucky Eagle has been servicing Central Kentucky for 71 years and operates out of a new 190,000 square foot facility that is the first Anheuser-Busch LEED Certified distributor in the Nation. Kentucky Eagle's expansive team consists of 130 vehicles that service over 1,500 accounts in 37 counties, with sales of 4.9 million cases a year. Kentucky Eagle has grown from a beer distributor to a total beverage distributor over the past few years with a portfolio consisting of more than 400 brands of domestic, craft, and import beers, spirits, wines, ciders, specialty beverages, mixers, energy drinks, waters, teas and food. To learn more about Kentucky Eagle, visit https://www.kyeagle.net/.

"I am excited to announce that Kentucky Eagle has joined our network of distribution partners," stated Chris Selinger, VP of Sales of Kona Gold. "Kentucky Eagle has an impeccable reputation in their market and are the premier distributor in Lexington, Kentucky. I look forward to working closely with the Kentucky Eagle team as we expand our Kona Gold line of products into the great state of Kentucky."

"This is a huge step for the Company as we grow our distribution channels and I couldn't be prouder of our Sales Team," stated Robert Clark, CEO of Kona Gold. "The partnership with Kentucky Eagle sets Kona Gold apart from our competitors and will create many other opportunities for our Company."

The two companies are currently working on scheduling a rollout in February/March. Kona Gold will fly its team out to Kentucky Eagle for a product kick off to support a successful launch.

For more information regarding Kona Gold Solutions, please visit:

http://www.konagoldhemp.com https://www.facebook.com/konagoldhemp https://twitter.com/konagoldhemp https://www.instagram.com/konagoldhemp/

For more information regarding HighDrate, please visit:

http://www.highdrateme.com https://www.facebook.com/HighDrateMe/ https://twitter.com/highdrateme https://www.instagram.com/highdrateme/

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc., a Delaware Corporation, has created wholly owned subsidiaries, Kona Gold LLC and HighDrate, LLC. Kona Gold, LLC has developed a premium Hemp Infused Energy Drink line; please visit the Company's website at <u>www.konagoldhemp.com</u>. HighDrate, LLC has developed the beverage industry's first CBD Energy Water, available in 4 delicious flavors; please visit the Company's website at <u>www.highdrateme.com</u>. The Companies are located on the east coast of Florida in Melbourne.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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